

17th Annual
Washington
Area Open
Sponsorship

Individual Tag
Boards \$40
Additional Tag
Boards \$20

**Bronze
Partner**

\$99

(\$79 for non-profits)
2 Tag Boards
Logo link on WADA

Silver Partner
\$199

(\$159 for non-profits)
4 Tag Boards
Logo Link on the WADA Website

Gold Partner
\$299

(\$249 for non-profits)

6 Tag Boards
(including finals board)

Logo on the T-Shirt
Large Link on WADA Website

Logo will be placed on materials after the agreement is in place and sponsorship moneys are received. Materials distributed before will not have the logos. T Shirt Deadline is July 31st.

Logos for Gold Sponsors are larger than logos for silver which are larger than the logos for bronze sponsors. The links on the website will stay online through at least April 30th, 2017 and longer with a renewal.

17th Annual Washington Area Open Dart Tournament Sponsorship

All payments should be made to WADA and are due by Saturday, August 20, 2016

Partner Name: _____

Contact Name: _____

Partnership Package: _____ + Additional Tagboards _____

Total Sponsorship Cost: _____

Partner Package	QTY	Cost	Non-Profits	Tag Boards	T-Shirt	Website
Gold (Full)		\$299	\$249	6	YES	Large
Silver (Half)		\$199	\$159	4	No	Medium
Bronze (Quarter)		\$99	\$79	2	No	Small
Individual Tag Board		\$40	\$40	1		
Additional Tag Boards		\$20	\$20	1		

Additional Notes and Explanations:

1. ALL SPONSORS will have a tournament presence, meaning that we will include marketing material, flyers, etc. at the charity and promotions desk and your business will be included in our marketing material and our web site.
2. Tag boards are advertisements attached directly to the stanchions that hold the dart board, scoreboards, and other dart related items used at the tournaments. They are seen throughout the weekend and are probably the best way to get an advertisement in front of a dart shooter.
3. Tag boards dimensions are 30" by 6" and we accept outside artwork and/or can provide some quick and dirty graphic arts to design you one.
4. Gold Partners will have their logo included on the tournament T-Shirts and a Large sized link on the WADA Website for a year and 6 tag boards including on the Finals board.
5. T-Shirt Deadline is July 31st.
6. Silver Partners have a Medium sized link on the website and 4 tag boards.
7. Bronze Partners have a small sized link on the Website and 2 tag boards.
8. Individual tag boards are on sale for \$40 for the initial tagboard
9. Additional tag boards are available to all sponsors at \$20 each.
10. Website links will stay online through at least April 30th, 2017 and longer with a renewal.

Send artwork, advertisements or any questions related to the tournament or partnership packages to director@wadadarts.org by Saturday, August 20th. We can be reached at 888-353-3710 x2.

Lance Kent, Tournament Director
17th Annual Washington Area Open

Joe VanVoorhees, Executive Director
Washington Area Darts Association
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