



23rd Annual Washington Area Open Dart Tournament Sponsorship

The Washington Area Darts Association (WADA) is a not-for-profit organization that has been supporting small businesses and charities in the Washington D.C. metropolitan area since 1969. WADA hosts steel tip dart leagues throughout the year and this national tournament is recognized by the American Darts Organization. The dart leagues offered are team league (at least 4 players), as well as singles, doubles and triples. Matches are played at local restaurants/bars. The sponsor bars benefit from increased patronage on league nights (Monday through Thursday), which are not typically as busy as the weekends.

The Washington Area Open is a 3-day steel tip dart tournament held in the Washington D.C. metropolitan area annually since 1999. For 23 years, the event has drawn hundreds of darts players locally and from around the country for camaraderie, friendly competition, and to benefit the designated charity. The majority of the players are local, from the District of Columbia, Maryland, and Virginia (at least 70 percent). Past charities include Susan G. Komen for the Cure, the National Multiple Sclerosis Society and Operation Homefront. This year's tournament, consisting of 12 events over three days, will have a \$17,500 pay out for players. Player registration fees and sponsorships cover the event payouts and operating costs for the weekend. All proceeds from raffles and other fundraising efforts throughout the weekend will be used to purchase new, unopened toys for this year's designated charity, Toys for Tots.

Please help WADA not only host its 23rd successful event, but also provide the greatest donation to Toys for Tots. While we understand that things may be difficult this year, WADA wants to contribute as much as possible to Toys for Tots. Considering this, WADA has several sponsorship offerings:

1. All sponsors, regardless of package chosen, will have a presence throughout the weekend-long tournament. Marketing material and flyers provided by the sponsoring organization will be made available at the promotions and charity desks.
2. Tag boards are the primary mechanism for sponsorship.
 - a. Tag boards are advertisements for your organization and shall include the organization name, logo, phone, website or other information requested by the sponsoring organization.
 - i. Tag board dimensions are 30" by 6"
 - ii. Organization provided artwork is accepted.
 - iii. If artwork is not available, WADA will work with you to design a tag board that will highlight your organization.
 - b. Tag boards are attached to the dart stanchions, which are used throughout the tournament. Stanchions hold the dartboard and scoreboard.
3. Sponsorship levels:
 - a. Tag board: This is an individual tag board that will be placed on a stanchion.
 - b. BRONZE: This sponsorship package provides two tag boards to be placed on stanchions used for the tournament and a small logo with a link to your organization on WADA's website.
 - c. SILVER: This sponsorship package provides 4 tag boards to be placed on stanchions used for the tournament and a medium logo with a link to your organization on WADA's website.



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- d. GOLD: This sponsorship package provides 6 tag boards to be placed on stanchions used for the tournament and a large logo with a link to your organization on WADA's website.
 - i. Please note that one tag board will be designated near the Semi-Finals board and another near the Finals board.
- e. PLATINUM: This sponsorship package provides 10 tag boards to be placed throughout the tournament and can (if desired) include a specific focus of your sponsorship (e.g., Sound proudly provided by [ORGANIZATION]). Additionally, Platinum sponsors will also have their organization logo included on the tournament jersey/t-shirt. Finally, Platinum sponsors will have a large logo with a link to your organization on WADA's website.
 - i. Please note that for your organization's logo to be included on the jersey/t-shirt, logo and payment must be received by **July 8, 2023**. Information provided after that date may not provide sufficient time for jersey or t-shirt printing.

Website logo/links will stay online through at least April 30, 2024, and longer with a renewal.

Send artwork, advertisements or any questions related to the tournament or partnership packages to tournamentdir@wadadarts.org by **August 1, 2023**.

Please complete the attached form OR complete the form online at www.wadadarts.org/washington-area-open

Ronda Daly, Tournament Director
23rd Annual Washington Area Open
www.wadadarts.org • tournamentdir@wadadarts.org



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Sponsor/Sponsoring Organization _____

Contact Name: _____ Phone _____

Contact Email: _____

Partner Package	Cost	Non-Profits	# of Tag Boards	Logo on Jersey/T-Shirt	Website Logo/Link	Package Cost
Platinum	\$ 529.00	\$ 450.00	10	YES	Large	
Gold	\$ 329.00	\$ 250.00	6	No	Large	
Silver	\$ 279.00	\$ 200.00	4	No	Medium	
Bronze	\$ 139.00	\$ 100.00	2	No	Small	
			Qty			Cost x Qty
Additional Tag Board	\$ 25.00	\$ 25.00				
TOTAL DUE						\$

Website links will stay online through 4/30/24, and longer with a renewal

Individual Tag Board	Cost	Qty	Cost x Qty
First Tag Board	\$ 50.00		
Additional Tag Board	\$ 25.00		
TOTAL DUE			\$

PLATINUM: Please note that for your organization's logo to be included on the t-shirt, logo and payment must be received by **July 8, 2023**. Information provided after that date may not provide sufficient time for jersey or t-shirt printing.

All other sponsor payments are due by **August 1, 2023**.

Website URL/link when logo is clicked: _____

Send artwork, advertisements or any questions related to the tournament or partnership packages to tournamentdir@wadadarts.org by **August 1, 2023**.

Mail Check: Payable to WADA, 4201 Wilson Blvd, Suite 110-312, Arlington, VA 22203

Online: Go to bit.ly/WADApay Use the ~ Pay Miscellaneous Fees ~ area to make payment. (Be sure to click the "1. Click to CALCULATE the Total Due" button BEFORE clicking the "2. Click to PAY with your credit card" button.)